

# Student Events & Communications Action Plan 2023

Unitec Priority	Team Priority	Action and Timing
<b>Improve the success of all learners, achieving parity for Māori, Pacific and under 25s by 2022, enhancing international learner success and serving the educational needs of Tāmaki Makaurau</b>	<i>Support &amp; engage all learners to develop a range of relevant skills and connections that enable progression and wellbeing</i>	<ul style="list-style-type: none"> <li>• Support, facilitate and/or deliver effective student events, communications and marketing that connect students to their learning, services, and each other – Q1-Q4</li> <li>• Collaborate with key partners within Unitec and the sector to deliver engaging and relevant events, communications and initiatives – Q1-Q4</li> <li>• Enable learners to develop leadership skills through student voice programmes e.g. Student Clubs and Sport, Class reps and Student council Q2-Q4</li> <li>• Deliver a successful orientation event Q1 &amp; Q3</li> <li>• Deliver a successful graduation event that showcases our graduates success and inspires our future graduates. Q2 &amp; Q3</li> </ul>
<b>Provide high quality learning, teaching and applied research to develop work-ready lifelong learners</b>	<i>Provide effective Academic, Pastoral and Research support that is accessible and caters to the diverse academic and wellbeing needs of our learners</i>	<ul style="list-style-type: none"> <li>• Continue to review and seek opportunities to improve the orientation and first experiences for our learners. Q1-Q4</li> <li>• Connect learners to student support services through effective marketing activities with focus on priority groups. Q1-Q4</li> <li>• Review for improvement of internal engagement processes connecting Unitec to learners and vice versa as part of our student voice portfolio Q2 &amp; Q4</li> <li>• Deliver a successful Student Council elections Q2</li> <li>• Create and support high-priority communications to our learners that affects their learning with Unitec Q1 – Q4</li> </ul>
<b>Engage and inspire staff so they are proud to work at Unitec and are equipped with the capabilities to support quality learning</b>	<i>Enhance team wellbeing and trust, together with professional and leadership competencies, in line with Te Noho Kotahitanga</i>	<ul style="list-style-type: none"> <li>• Ongoing prioritisation of team building and development Q1-Q4</li> <li>• Actively contribute to Unitec and Te Puukenga-wide groups and initiatives that require a learner-centric lens Q1 – Q4</li> <li>• Encourage and enable staff to build meaningful relationships across Unitec, business partners and community Q1 – Q4</li> <li>• Ongoing partnership with Te Puukenga subsidiary counterparts with focus on benchmarking best practices Q1 – Q4</li> </ul>
<b>Build a financially sustainable organisation to invest in the future with an annual operating surplus</b>	<i>Align, review and invest in best practices across the sector to sustain Student Success</i>	<ul style="list-style-type: none"> <li>• Ongoing reviews and improvements with partners for engaging student events, communications and initiatives Q1 – Q4</li> <li>• Collaborate and partner with Te Puukenga subsidiaries on aligned portfolios with focus on graduation and Student voice Q1 &amp; Q3 (however ongoing)</li> <li>• Continued support and partnership across Student Success, wider Unitec and Te Puukenga subsidiaries Q1 – Q4</li> <li>• Continue to seek opportunities to partner broadly with other subsidiaries under Te Puukenga Q1 - Q4</li> </ul>