Analysis of Survey Questions

Survey	No. Questions	Survey Length
Current Survey	**22 + 1 GPO grid (range from 2-22 statements; 7 average statements asked)**	**15mins**
Programme + GPO Survey (potential option)	**11 + 1 GPO Grid**	**5-8 mins**
Graduate Outcome Survey (potential option)	**12**	**5–7 mins**
Questions needed in both surveys		

Because this survey is audited as the main graduate outcome KPI (% graduates employed, studying, combing %GESC) is reported in the Unitec Annual Report, then any change in survey design and content will need to be notified and/ or explained to the auditors.

The two questions that are used for %GESC (and therefore are considered compulsory) are:
- Q3 **Which of the following statements best describes your current employment situation?**
- Q19 **Which of the following statements best describes your plans for further study?**

Analysis of the current survey shows that 82% of surveys are concluded within 15mins. In comparison, the student NPS survey averages at 7-8mins.

93% of those who start the Graduate survey complete it so drop off is not high once they agree to participate,

10.12

Average of Survey Length (mins)