

# For Discussion

То	Postgraduate Research and Scholarship Committee (PGRSC)	From	Leon Tan – Associate Professor, Creative Industries
Title	Potential improvements to the Graduate Success Survey Question	Date	2020 / 06 / 24

#### Recommendation/s

That the PGRSC discuss on the improvement points for the Graduate Success Survey Question and provide feedback to Te Korowai Kahurangi.

## Background

In the 2<sup>nd</sup> June PGRSC meeting, it was decided that the working group comprising of Saeideh Aminian, Helen Gremillion, Rebecca Wood and Leon Tan meet to discuss the Graduate Success Survey Questions and propose changes that better capture the measures of success. The working group met on 24/06/20 to discuss the potential improvements to the survey. The following points emerged from the review of the survey template.

- 1. "I See Me" is Unitec's initiative to ensure that all our learners feel welcome and part of our whanau. This should apply also to our graduates and the graduate survey.
- 2. The current survey has an overemphasis from the beginning (q3) and throughout on paid work. This may mean that graduates who have yet to find work fail to 'see' themselves in the survey. Could redesign survey reorganize into sections on demographics and different graduate outcomes including but not limited to paid work.
- 3. Provide a clear indication early on that it is about 4 graduate destinations/outcomes. Suggest Q3 could provide more options that align with other definitions of graduate success (beyond paid employment):
  - a. Occupation/employment/work in the area of study
  - b. Advancement within current/related work
  - c. Recognition in the community of the area of study
  - d. Further study
- 4. Consider allowing for other definitions of 'main' job or different language (main job currently defined as work that pays the most, but could also be defined as work/occupation paid/unpaid that is the most rewarding for self/community for e.g.)
- 5. Capturing demographic (e.g. ethnicity and gender) data would enable better reporting on graduate destinations for priority groups.
- 6. Capturing other measures of success such as recipients of awards, funding, grants, roles in the community that may or may not have any financial gain but that recognise the graduate as contributing to their field useful for reporting in PEPs.
- 7. Surveying the same graduates again 3-5 years post-graduation would allow some areas to capture graduate outcomes in instances where graduates often take 3-5 years to establish themselves in their industry.

## **Next Steps**

Provide feedback to Te Korowai Kahurangi on improving Graduate Success Survey Question.

### **Contributors / Co-Authors**

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