

Unitec New Zealand Limited

Meeting of Te Poari Whai Kounga / Quality Alignment Board

Date of Meeting: 10/3/21

Title	Graduate Survey – Planned approach for review
Provided by:	Trude Cameron
For:	Information and Approval

Recommendation

That the Board notes progress made to date on the review.

That feedback is provided on any gaps the Board feel exist in the scope of this review.

Purpose

The purpose of this paper is to update the Board on actions taken to date to arrive at an approach and workplan to address previously identified issues with the current Graduate Survey.

Key Points

The information gained from the data provided by the Unitec Graduate Survey is used for several important functions across the Institute, which include the Annual Report, to report against KPIs, and for programme specific use.

However, the size of the survey, the type of questions asked, the inclusion of GPO statements and how we communicate and market the survey, have led many in the Institute to question the impact on response rates and value of the data returned. There is ongoing concern that it's not meeting the needs of some of our programmes.

Information/Background

The Unitec Graduate Survey is currently conducted twice yearly, after Autumnal and Spring Graduations, and the information is reported to Poari Mātauranga/Academic Committee once a year.

We have made changes to the survey over recent years, and none of these changes have significantly improved response rates across all programmes. However, we do know that 93% of respondents who start the survey, do complete it, so the issue is rather more of encouraging more to engage.

Having begun the review to determine how we can create better engagement, it has become obvious that this is more complex than originally anticipated. The shift to a broader Tāmaki

Makaurau approach and partial integration with MIT has further complicated this mahi. We are also unable to make sweeping change as there is a need to maintain consistency with historic reporting as well as ensuring that it stands up to the scrutiny of Audit NZ.

The suggested scope for the review is:

1. Frequency of the survey
2. Size and content of the survey
3. Timing of delivery
4. Response rates
5. Statistical significance of the data generated
6. Definition of employment/paid work
7. Review of questions asked
8. Survey tool
9. Survey ownership
10. Communication
11. Closer alignment between MIT and Unitec surveys

To date the following has been completed:

- Interviews with Unitec stakeholders
- Review of the recommendations of previous working groups/reviews and feedback on the survey undertaken within Unitec
- Review of memos relating to the Graduate Survey, Consistency and Programme reviews for meetings of Te Komiti Mātauranga / Academic Committee and Te Poari Whai Kōunga / Quality Alignment Board
- Review of previous Graduate Survey reports
- An investigation into the history of ownership and content of the graduate Survey at Unitec and
- Research of best practice within New Zealand and overseas tertiary institutions
- A review of current survey questions

Next Steps

Incorporate feedback provided by Te Poari Whai Kōunga / Quality Alignment Board on the scope of the review, into the review process.

Engage with relevant stakeholders at MIT to understand their process and the opportunities for greater alignment with Unitec.

An update on detailed recommendations be presented to the next meeting of Te Poari Whai Kōunga / Quality Alignment Board.

Contributors

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Jeff Honey – Insights Business Partner - Te Korowai Kahurangi

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Kate Barry – Academic Programme Manager – Nursing, School of Healthcare and Social Practice

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Rosemary Dewerse - Academic Programme Manager, School of Community Studies

Institutional feedback

Sue Crossan –Academic Quality and Capability Partner, Te Korowai Kahurangi

Attachments

PGRSC Memo Graduate Success Survey 20200624

PPT - Graduate Surveys Institutional Summary 2020 v2

Analysis of Survey Questions 2021