

## Industry Engagement Framework

Outcome Category	<i>Unitec strategy, policy, procedural systems which align with TES industry engagement requirements</i>	<i>Key evidence of industry engagement</i>	Responsible	Manaakitia te Rito	KEQs alignment
Procedures	External Stakeholder Procedure	Industry Register	HoS	<b>Strategic Priority 2:</b> <b>Actions:</b> <ul style="list-style-type: none"> <li>Improve relevance and quality of academic portfolio</li> <li>Embed effective academic structures and consistent processes</li> </ul>	<b>6. How effectively are important compliance accountabilities managed?</b> <ul style="list-style-type: none"> <li>Records and reports of consultation e.g. with whānau, communities, employers, business</li> <li>Strategic and business plans with evidence of the approach to meeting identified needs and aspirations</li> </ul> <b>3. How well do programme design and delivery, including learning and assessment activities, match the needs of students and other relevant stakeholders?</b>
		Industry Engagement Plan	HoS		
		Engagement Log/Engagement Form	All		
		Self-reflective Process i.e. CE/PEP/PAQC	APM/Course Leader/PAQC Chair		
Programme Quality Compliance	Internal/external programme compliance eg 5 year review/accreditation body (Nursing Council, RICS, Chartered Accountants etc);	Programme Review Feedback from Industry (5 year, external)	HoS/APM	<b>Strategic Priority 2:</b> <b>Actions:</b> <ul style="list-style-type: none"> <li>Improve relevance and quality of academic portfolio</li> </ul>	<b>2. What is the value of the outcomes for key stakeholders [1], including students?</b> <ul style="list-style-type: none"> <li>Analysis of stakeholders feedback and graduate data</li> </ul> <b>3. How well do programme design and delivery, including learning and assessment activities, match the needs of students and other relevant stakeholders?</b>
	Industry Advisory Committee Guidelines;	IAC minutes	HoS/IAC Chair		
	PAQC Stakeholder Engagement action items <a href="https://thenest.unitec.ac.nz/TheNestWP/wp-content/uploads/2018/09/AC-7.2-Review-of-Academic-Provision-Procedure-20180731.pdf">https://thenest.unitec.ac.nz/TheNestWP/wp-content/uploads/2018/09/AC-7.2-Review-of-Academic-Provision-Procedure-20180731.pdf</a>	PAQC minutes (reference to industry engagement and actions this has informed)	PAQC Chair		
Student Learning through Active Industry Engagement	Internship tripartite agreement and procedures;	Placements/Industry Partnership Credit Bearing Courses	APM	<b>Strategic Priority 1:</b> <b>Actions:</b> <ul style="list-style-type: none"> <li>Implement success strategies for priority groups</li> <li>Engage meaningfully with the communities we serve</li> </ul>	<b>1. How well do students achieve?</b> <b>2. What is the value of the outcomes for key stakeholders, including students?</b>
	Research project scoping and/or agreements;	Industry Partners for Students Research Projects	Course Lead/APM		
	Industry – academic partnership agreements	Industry Credential Learning e.g. Google, AWS, ICAgile etc	APM		
	Industry Specialist lecturers	Specialist Industry Teaching and Learning	APM/Course Lead		
	Events, Showcases, Performance	Industry/professional review	APM/course lead		

Staff connected with Industry	Professional Development (industry related)	Professional Leadership and feedback	HoS	Strategic Priority 3: Actions: Foster professional currency and capabilities of all staff	4. How effectively are students supported and involved in their learning? •Feedback from stakeholders •Interviews with staff and students
	Professional memberships Research project scoping	Industry Funded Project to Staff	HoS/Research Off		
	Research project scoping and/or agreements	Professional memberships and feedback	HoS/Indiv Staff		
Supporting Employment Outcomes	Employer- Student employment/intern opportunities	School internships/placements Employability and Career programme for students incl Connect + Recruitment events	APM; Career & Employability;	Strategic Priority 1: Actions: Implement success strategies for priority groups Strategic Priority 2: Actions: Improve relevance and quality of academic portfolio	1. How well do students achieve? 2. What is the value of the outcomes for key stakeholders, including students?
	Investment Plan (EPI) (eg employment/grad destination outcomes)	Graduate Survey: Employment and qualification relevance to role	TKK/APM		
	Alumni Strategy	Alumni Engagement;	HoS/APM/Ind Partn		
	Consistency Reviews	Feedback from Employers/End users on extent to which graduates demonstrate achievement of graduate outcomes (of quals)	APM/TKK/Industry		
	Academic Awards (in partnership/sponsored by professional bodies/industry)	Graduate award events	HoS/APM		

Excerpt from *Industry Engagement Report* considered at the [19 August Quality Alignment Board meeting](#)