

For Approval

| То | Unitec Academic Board | From | Marcus Williams, Director, Research and Enterprise |
|-------|-----------------------------|------|---|
| Title | 2019 Research Annual Report | Date | 2020/07/20 |

Recommendation/s

That the Academic Board endorses the 2019 Research Annual Report.

Purpose

Accompanying this memo is the 2019 Research Annual Report, produced by Tūāpapa Rangahau; partnering research and enterprise. It provides a comprehensive summary of Unitec's Research and Enterprise activity for the 2019 year.

Background

The document reports against the drivers and targets in Unitec's current Research and Enterprise Strategy (2015-2020). The strategy responds to a government directive that the tertiary education sector achieves greater connectivity and responsiveness to industry. It challenges us to forge a deliberate and unique place for Unitec in applied and impactful research for the benefit of iwi, community and business.

Our three strategic drivers are:

- 1. To improve the quality of our research through staff **capability development** so that staff are equipped to undertake impactful research and enterprise activities.
- 2. To **increase external engagement** by building more and deeper research relationships with industry to improve the relevance of our research and achieve greater transfer of knowledge, ideas and expertise to industry and wider society.
- 3. To create **greater strategic focus** to our research, so Unitec gains a competitive reputation in specific areas of research and enterprise.

To respond to these strategic drivers, in 2019 we focused on four research targets:

- Industry Funded Projects: research and enterprise projects United is receiving funding for, where the organisation is private sector or public sector and where the service United is providing is applied contract research or consultancy.
- **External Research Income (ERI):** income received from external sources for research purposes.
- **Research Productivity:** most staff teaching on degree level programmes at Unitec are engaged in research.
- **Quality Assured Research Outputs:** research publications and creative outputs that have been through a peer-reviewed process or have been specifically commissioned.



For Approval

Next Steps

After the approval, this report will be made available to the internal stakeholders of Tūāpapa Rangahau.

Attachments

Please refer to the attachment: Research Annual Report 2019.pdf

Contributors

Arun Deo – Research Advisor, Tūāpapa Rangahau.

Marcus Williams – Director, Research and Enterprise