

To	Te Poari Mātauranga Academic Board (AB)	From	Tracy Chapman – Director International Success
Title	2022 EPI targets for Priority Group - International	Date	23/07/2020

Recommendation

In consultation with Te Korowai Kahurangi and Heads of School the following 2022 International EPI targets are recommended for approval by Academic Board

Summary Rationale for 2022 target setting

- Recalculation of 2015 to 2019 QCR data from 56.3% to 78.5% which excluded international institute partnership agreement part-time enrolments in 2 programmes BBS & BAS (Bach. Business Studies & Bach. Architectural Studies). The intention of the agreement was for students to only take a certain number of courses to supplement their own programme of study in their home university. The enrolments should have been matriculated into a COP (Certificate of Proficiency) not a fulltime programme.
- Trending 2020 EPI data for QCR already at 62.9% and based on the current SDR reported of 56.3%
- Linear forecasting of historical EPI data from 2015 to 2019 suggests a continuing upward trend
- International success 2019 strategic actions that are targeted at improving EPI figures.
- Institutional commitment to addressing non-completions across all student groups
- International student profile – highly motivated, engaged and committed to achieving a positive educational outcome
- Targets can be reviewed end of 2020 SDR (May 2021) if required due to possible impact of COVID19 on student successful course & qualification completion.

Unitec International EPI (Education performance indicators) 2015 - 2022									
EPI	Actual 2015	Actual 2016	Actual 2017	Actual 2018	Actual 2019	Target 2020	Target 2021	Target 2022	ITP Sector 2018
SCC (Successful Course Completion)	87.10	90.20	91.10	89.60	91.80	92	92	92	91.4
QCR (Qualification Completion)	58.50	59.10	68.80	69.60	78.50	78	79	80	63
FYR (Student Retention (1st Year))	74.70	66.50	73.40	85.60	87.30	88	89	90	71.6
SPR (Student Progression Rate)	70.00	70.00	72.00	81.30	73.20	65	55	55	66.2

Rationale for Target setting

1. **SCC (Course completion rate)** using linear forecasting of historical EPI data since 2015 and what we know about the international student profile for recent surveys. Students are highly motivated and committed to achieving positive educational outcomes therefore it would be reasonable to assume a correlation between this and the linear increase in course completions since 2015 to the 2019 rate of 91.8%.
2. **QCR (Qualification completion rate)** using the 78.5% adjusted 2019 figure (excluding institute partnership part-time enrolments) an upward trend should be achievable with a combination of the institute strategies to improve QCR.
3. **FYR (1st year student retention)** is based on the consistent trend in the high 80s since 2017, improvements in International Student NPS 2020 score as a lead indicator of student satisfaction and what we know about students' motivation and commitment to study.
4. **SPR (Student Progression Rate)**
 - Dependant on the number and type of certificate level programmes available as a pathway to mainstream programmes eg: reduction in English language certificate programmes offered from 6 to 4
 - Enrolments have declined in the certificate programmes since Dependant on the number of certificate level students able to pathway after completion – currently the number of learners at the certificate level are declining
 - Category 3 restrictions on the institutes ability to provide applicants pathway education offers with the corresponding pathway visa
5. **Other considerations**
 - The institute strategies and initiatives providing responsive actions aimed at lifting student retention and achievement, specifically QCR. Responsive actions include clear identification of priority groups, targeted resourcing and improving academic instructional capability. Future analysis is required to understand if and how these actions support positive outcomes for students and improved targets.
 - Priority actions included in the ISS (International Success Strategy) recognise how a positive living and studying experience impacts on retention and achievement.
 - EPI rates are a measurement of current learners and do not consider a possible change in new enrolment numbers due to the current border restrictions.
 - Maintenance of Government International Education strategies that set a path for a strong, equitable, high-quality education system – maintain achievable levels of completion for International students
 - Delivering International students' expectations of receiving high-quality education in New Zealand.

Consulted

Heads of Schools – Nick Sheppard, Linda Aumua, Paul Jeurissen, Chris King, Andrea Thumath

Simon Tries – Manager Te Korowai Kahurangi

Jeff Honey and Michelle Sun – Insights Business Partner

Glenn McKay - Te Tumu/Executive Director - Student Success

David Glover - Executive Director - Partnerships & Student Recruitment