

Industry Partnerships Action Plan 2020

Unitec Priority	Team Priority	Action and Timing
Improve the success of all learners, achieving parity for Māori, Pacific and under 25s by 2022, enhancing international learner success and serving the educational needs of West, Central and North Auckland communities	Create opportunities for Students and industry/ sector/community engagement throughout their career path	<p>1. Maintain and increase employability connections with industry Measures: Deliver industry connect events: 6 connect events (60+ businesses; 500+ students) 6 employability events (09/20); Deliver improved employability capability training for our students (11/20)</p> <p>2.Support industry engagement delivering learning opportunities with students and our pipelines (eg scholarships; WBL&projects, industry partnership events eg Techweek, UPC Industry Showcase,Hackathon) Measure: 15 new WBL opportunities and/or partners available to schools (9/20) 15 industry partners engaged in showcase events (9/20)</p> <p>3. Establish Employability and Alumni Group a. roll out Phase 2 Alumni implementation plan and increase Alumni engagement : Measure: Appoint Alumni Coordinator (04/20) Increase engagement in LinkedIn Alumni groups; (12/20) Identify and activate best engagement channels for our Trades Alumni (12/20) Deliver 2 Alumni newsletters (post graduations) b. Develop and implement Plan to support best practice career services delivered to our students (12/20)</p>
Provide high quality learning, teaching and applied research to develop work-ready lifelong learners and return to Category One status	Collaborate with Schools to build effective and productive industry & stakeholder engagement.	<p>1. Contribute to the alignment of academic portfolio with Auckland's workforce growth and skills shortages. Measure Annual business plans per school (07/20); Assist in delivering the Waitakere Strategy</p> <p>2. Collaborate on continuous improvement of our products via stakeholder engagement Measure: 8-12 programme graduate and employer surveys and process defined by service teams (11/20) IAC meetings held (30 per annum; 12/20) IAC Guidelines updated (03/20)</p> <p>3.Industry/stakeholder Engagement plans and processes in place across each school Measure: 9 schools plans completed and updated (08/20) Stakeholder engagement registers active in schools (11/20)</p>

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<p>Engage and inspire staff so they are proud to work at Unitec and are equipped with the capabilities to support quality learning</p>	<p>Strengthen academic-industry partnerships</p>	<p>1. Maintain and develop accurate, efficient data management capability for industry engagement. Measure: Schools 2019 Industry Engagement reports (8 reports, 04/20) Schools Industry Engagement registers active (8 schools, 12/20) 3 further Schools engaged with CRM (12/20)</p> <p>2. Manage our digital channels & support uptake of opportunities Measure: contacts reported quarterly (12/20) Web and nest pages up to date Profile partnership stories - 10 partnership stories (12/20)</p> <p>3. Partner with industry to deliver professional development training and courses (for industry practitioners and our staff) Measure: Industry led PD courses with 4 training partners (12/20)</p>
<p>Build a financially sustainable organisation to invest in the future with an operating surplus by 2022</p>	<p>Through partnership contribute to strengthening of our B2B brand, and the development of programmes & courses that meet needs of community, industry and our key stakeholders.</p>	<p>1. Assist in building our academic portfolio including new products and short courses Measure Growth in short course revenue Provide Industry and competitor market insights (as required) for new products (as required)</p> <p>2. Assist in establish, manage and activate MoU and delivery contracts with partner organisations Measure: 2 MoU activated 2 delivery contracts secured</p> <p>3. Project and relationship management of new/emerging/current industry partners Measure: New/Emerging partners identified Identify, support management of current key industry partners, across disciplines and engagement types Reactivation of Business Association memberships</p> <p>4. Contribute to development of partnership focused strategies Measure: Industry contribution to Partnerships Strategy North Auckland Strategy in collaboration with other partners (viz Northtec) Support ROVE activities as required</p>