

To	Te Poari Mātauranga Academic Board (AB)	From	Tracy Chapman – Director International Success
Title	Proposed EPI targets to 2022 for Priority Group - International	Date	20/04/2020

Recommendations

- That the institute approves the 2022 proposed International Priority Group EPI targets.
 - SCC (Successful course completion) - 92%
 - QCR (Qualification completion rate) – 64%
 - FYR (Student retention (1st year) rate) – 75%
 - Student Progression rate – TBC - target to be set once TKK have finalised how this is to be reported
- That the institute reviews institute targets end of 2020 once there is a greater understanding of the impact of COVID19.

Tertiary EPI (Education Performance Indicators)	International Actual	International Actual	International Proposed	Institutional Target
	2018	2019	2022	2022
	%	%	%	%
Successful Course Completion	91.4	91.5	92	85
Qualification Completion	63	55.9	64	60
Student Retention (1st Year)	71.6	87.3	75	75
Student Progression	tbc	tbc	tbc	tbc

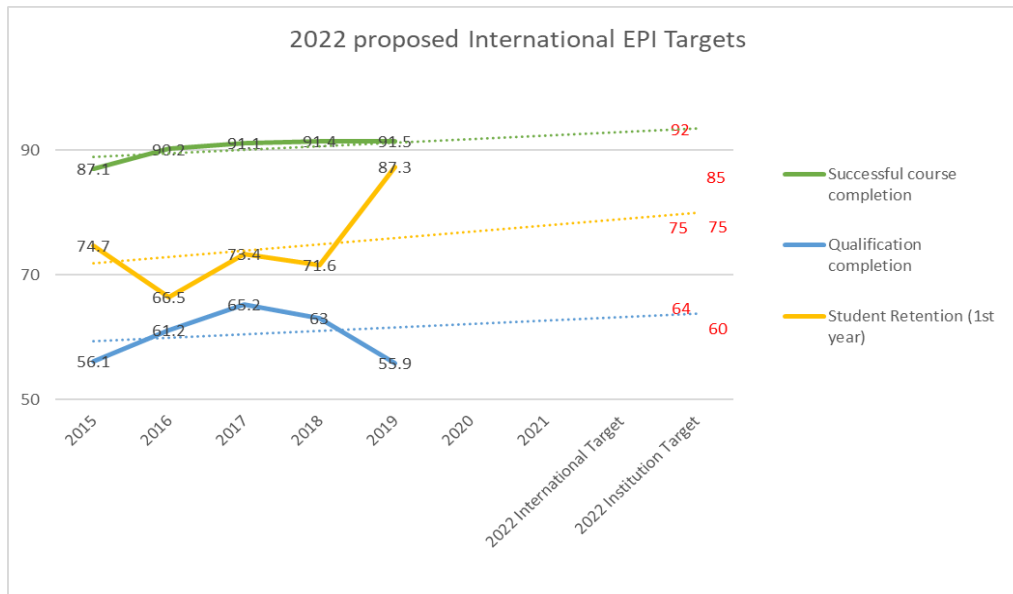
Note: The proposed targets have not been calculated in the same manner as School and Programme level targets due to the complexity of the calculations involved and that there are, in many cases, insufficient numbers of priority group students in particular programmes to make meaningful targets at that level.

Rationale for Targets

- Targets setting using linear forecasting of historical EPI data since 2015

Using historical EPI data since 2015 assuming a linear trend and that data remains consistent it would be reasonable to assume that a **SCC (Course completion rate) target** of 92% could be achieved by 2022. This is an “aspirational” target that exceeds the current

Institute 2022 target of 75% and would potentially be higher than a 2022 ITP Sector average.



Using the same linear forecasting method taking historical data for **QCR (Qualification completion rate)** and **FYR** provides 2022 targets of 75% and 64%. The forecasting ignores the fluctuations in the historical data - 15.7% improvement in the QCR since 2016 and 7.1% decrease in the FYR since 2018. A detailed analysis of the QCR & FYR data is pending.

2. Targets setting using what we know about students' motivation and commitment to study and the importance placed on a positive educational outcome that safeguards future prospects.

Recent surveys tell us that international students are highly motivated and committed to achieving positive educational outcomes therefore it would be reasonable to assume a correlation between this and the linear increase in course completions since 2015 to the 2019 rate of 91.5%, and a similar linear increase with **FYR (1st year Student retention)** to a 2019 rate of 87.3%.

Priority actions included in the ISS (International Success Strategy) recognise how a positive living and studying experience impacts on retention and achievement.

3. Targets setting using Institute strategies and new initiative's responsive actions

A number of institute strategies and initiatives provide responsive actions aimed at lifting student retention and achievement, specifically QCR. Responsive actions include clear identification of priority groups, targeted resourcing and improving instructional capability. Future analysis is required to understand if and how these actions support positive outcomes for students and improved targets.

Considerations for Targets

- EPI rates are a measurement of current learners and do not consider a possible change in new enrolment numbers due to the current border restrictions.
- EPI rates may be impacted indirectly through the learners experience and the institutes ability to deliver online course as required by the current COVID19 situation.
- Maintenance of Government International Education strategies that set a path for a strong, equitable, high-quality education system – maintain achievable levels of completion for International students
- Delivering International students' expectations of receiving high-quality education in New Zealand.
- Delivering International students' expectations of receiving an excellent overall student experience that supports positive educational achievement.
- International Success Strategy and other Priority group strategies
- I See Me Initiatives & Learner Outreach project

People consulted

Simon Tries – Manager Te Korowai Kahurangi

Jeff Honey – Insights Business Partner

Glenn McKay - Te Tumu/Executive Director - Student Success

David Glover - Executive Director - Partnerships & Student Recruitment