

To	Te Poari Mātauranga Academic Board (AB)	From	Tracy Chapman – Director International Success
Title	Proposed EPI targets to 2022 for Priority Group - International	Date	26/05/2020

Recommendations

- That the institute approves the 2022 proposed International Priority Group EPI targets.
 - SCC (Successful course completion) - 92%
 - QCR (Qualification completion rate) – 65%
 - FYR (Student retention (1st year) rate) – 90%
 - SPR (Student Progression rate) – 53.5%

Tertiary EPI (Education Performance Indicators)	International Actual	International Actual	International Proposed	Institutional Target
	2018	2019	2022	2022
	%	%	%	%
Successful Course Completion	89.6	91.8	92	85
Qualification Completion	63.5	56.2	65	60
Student Retention (1st Year)	85.6	87.3	90	75
Student Progression	81.3	73.2	53.5	34

Note: The proposed targets have not been calculated in the same manner as School and Programme level targets due to the complexity of the calculations involved and that there are, in many cases, insufficient numbers of priority group students in particular programmes to make meaningful targets at that level.

Rationale for Target setting

- SCC (Course completion rate) and QCR (Qualification completion rate)** using linear forecasting of historical EPI data since 2015
 - Recent surveys tell us that international students are highly motivated and committed to achieving positive educational outcomes therefore it would be reasonable to assume a correlation between this and the linear increase in course completions since 2015 to the 2019 rate of 91.8%.
- FYR (1st year student retention)** as an aspirational target based on the consistent trend in the high 80s since 2017, improvements in International Student NPS 2020 score as a lead indicator of student satisfaction and what we know about students' motivation and commitment to study.

3. **SPR (Student Progression Rate)** target is difficult to set as conditions for progression have changed and a half way between the 2019 figure and 2022 Institute target is 53.5%.
 - Dependant on the number and type of certificate level programmes available as a pathway to mainstream programmes
 - Dependant on the number of certificate level students able to pathway after completion – currently the number of learners at the certificate level are declining
 - Category 3 restrictions on the institutes ability to provide applicants pathway education offers with the corresponding pathway visa
4. Also considered are Institute strategies and new initiative's responsive actions that would have a positive impact on learner outcomes.
 - A number of institute strategies and initiatives provide responsive actions aimed at lifting student retention and achievement, specifically QCR. Responsive actions include clear identification of priority groups, targeted resourcing and improving academic instructional capability. Future analysis is required to understand if and how these actions support positive outcomes for students and improved targets.
 - Priority actions included in the ISS (International Success Strategy) recognise how a positive living and studying experience impacts on retention and achievement.

Considerations for Targets

- EPI rates are a measurement of current learners and do not consider a possible change in new enrolment numbers due to the current border restrictions.
- EPI rates may be impacted indirectly through the learner's experience and the institutes ability to deliver online course as required by the current COVID19 situation.
- Maintenance of Government International Education strategies that set a path for a strong, equitable, high-quality education system – maintain achievable levels of completion for International students
- Delivering International students' expectations of receiving high-quality education in New Zealand.
- Delivering International students' expectations of receiving an excellent overall student experience that supports positive educational achievement.
- International Success Strategy and other Priority group strategies
- I See Me Initiatives & Learner Outreach project

People consulted

Simon Tries – Manager Te Korowai Kahurangi

Jeff Honey – Insights Business Partner

Glenn McKay - Te Tumu/Executive Director - Student Success

David Glover - Executive Director - Partnerships & Student Recruitment