

If you are thinking about bidding to host a conference, there is a network to support you through the process.

The network includes:

- <u>Auckland Convention Bureau</u> (ACB), a division of Auckland Tourism Events & Economic Development (ATEED),
- <u>Tourism New Zealand</u>, Business Events Team.

Working collaboratively, our free service includes:

- Producing a financial feasibility study,
- Production of international bid documents and presentations,
- Covering your international air travel and accommodation costs to present the bid,
- Ongoing support once the conference bid is won, utilising funding and resources to develop a marketing plan to boost delegate numbers and help you reach your attendance goals.

We relish the opportunity to help academics grow their stature on the international stage. If this is something you're interested in, please contact <u>ACB team</u> today so we can begin this exciting journey together.



