

Waitākere Strategy – Plan on a Page

Goal	Objective	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021
1. Respond to skills demand in West Auckland	1.1 Strengthen our Portfolio alignment with regional skills demand <i>Grow Existing programmes</i>									
	<i>Introduce new L4 Programmes (Business, Computing, Aged Care)</i>									
	<i>New L6 Programmes (Social Practice, Youth Development)</i>									
	1.2 Identify and develop new community-facing training and further vocational education delivery									
	1.3 Provide clear pathways from our partner providers for prospective students to our programmes									
2. Support regional business growth	2.1 Work with local business associations and networks to increase access and participation in local labour market for students /graduates									
	2.2 Ensure West Auckland Businesses can effectively engage with our procurement processes									
	2.4 Improve our understanding and promotion of our contribution to West Auckland economy									
	2.5 Partner in the development of 'Arts Corridor' supporting growth and development of West Auckland's film and performing arts industries									
	3.1 Raise awareness of Unitec's point of relevance and programmes via a targeted marketing campaign in West Auckland									
3. Be a collaborative partner in wider community opportunities in the West	3.2 Activate relationship management plan for West Auckland industry and community									
	3.3 Identify current projects and new partnership opportunities in research and social capital investment being undertaken with partners.									
	3.4 Explore with local providers and government partners the development of a career and job hub									
	3.5 Engage with Panuku to support and partner as appropriate in local place-making and development									
	4.0 Waitākere Staff and Students are valued and supported									
4.0 Waitākere Staff and Students are valued and supported	5.1 Recognise and partner in the success of our priority groups at the campus									
	4.1 Maintain appropriate level of student services & pastoral care delivery to the campus									
	4.2 Maintain appropriate level of services for staff at campus									
	4.3 Collaborate with Police and other agencies on building and maintaining public safety around the campus.									
		KEY		Scope & Devt		Deliver		Post scope & approval		BAU