

## International Success Strategy (2019 - 2022)

*The Unitec International Success strategy (ISS) provides a framework to give effect to our International student voice and journey. The strategy gives effect to our students' health & well-being, present and future goals and recognises the contribution our students bring to our communities and the diversity and cultural tolerance this creates.*

*The strategic actions are focused on ensuring a positive living experience in New Zealand and a positive learning experience at Unitec. A positive living and learning experience should support successful educational outcomes.*

### Vision

*That every international student has a positive living and learning experience at Unitec which is shared with their family and friends and they are empowered to change their own futures*

# INTERNATIONAL SUCCESS STRATEGY (2019-2022) “Empowering Change

01

## Manaaki

To ensure students feel supported and valued

Improve the success of all students, achieving parity for Māori, Pacific, and Under 25, enhancing international student success, and serving the educational needs of the West, Central & North Auckland communities

1.1 Ensure an Institute wide commitment to government International Educational strategies that support the wellbeing and educational achievements of our International students 1, 2 & 3  
[Priority: Critical](#)

1.2 Ensure that Unitec recognises the cultural contribution that International students bring to our communities  
[Priority: Important](#)

1.3 Ensure that Unitec provides best practice operational & academic support services that contribute to a positive student experience  
[Priority: Important](#)

1.4 Strengthen support for International students at Waitakere campus  
[Priority: Important](#)

1.5 Ensure students feel welcomed, included and connected to Unitec  
[Priority: Important](#)

02

## Whakaae

To ensure students expectations of future success are delivered by the Institute

Provide High quality learning, teaching and applied research to develop work-ready graduates and lifelong learners and return to Category One

2.1 Achieve EPI targets 2019 – 2022 based on institutional targets  
[Priority: Critical](#)

2.2 Develop Institute wide awareness of EPI targets 2019-2022  
[Priority: Important](#)

2.3 Ensure our students tell their “story” to promote understanding of our students’ expectations and goals.  
[Priority: Important](#)

2.4 Ensure students maintain motivation for, engagement and participation in their future goal  
[Priority: Critical](#)

2.5 Improve on NPS survey results for 2019 through to 2022 and achieve NZ Industry benchmark for tertiary education  
[Priority: Critical](#)

03

## Tautoko

To ensure staff are qualified, capable and culturally engaged

Engage and inspire staff who are proud to work at Unitec and are equipped with the capabilities to support quality learning

3.1 Lead International Code of Practice actions throughout the institute  
[Priority: Critical](#)

3.2 Engage all staff in bringing the Code of Practice to all aspects of the student journey  
[Priority: Critical](#)

3.3 Establish Code of Practice outcomes for staff and imbed Code of Practice as part of ADEP: Achieve and Develop goals  
[Priority: Critical](#)

3.4 Partnering with School Priority Champions to advance student retention and progression  
[Priority: Critical](#)

3.5 Build meaningful connections between staff, students & community groups  
[Priority: Important](#)

3.6 Create opportunities for staff to develop different learning and teaching styles that may better support students from other cultural backgrounds  
[Priority: Important](#)

04

## Awahi

To promote Institutional Internationalisation

Build a financially sustainable organisation to invest in the future with an operating surplus by 2022

4.1 Ensure an Institute wide commitment to The Tertiary Education Strategy (TES) 2014–2019 4\_Priority 6: Growing International Linkages  
[Priority: Important](#)

4.2 Promote a culture of internationalisation where all staff and students are prepared for working in a global environment  
[Priority: Important](#)

4.3 Commit to an Institutional Charter of Internationalisation  
[Priority: Important](#)

4.4 Commit to including internationalisation into existing programmes and into new programme development.  
[Priority: Important](#)

4.5 Recognise the requirement for alternate semester offerings for markets out of sync with NZ semesters.  
[Priority: Important](#)