
To	Academic Board	From	David Glover & Heather Stonyer
Title	Stakeholder Engagement	Date	2019 / 08 / 29

Recommendation

That the Academic Board receive the Stakeholder Engagement paper.

Purpose

To report to the Committee addressing *Action Item 040 Proposed Allocation of Industry Engagement Activities*

BackgroundCurrent policies and plans governing stakeholder engagement

Industry & stakeholder engagement is currently guided by the following documents:

1. *Unitec: Partnerships Business Plan (2017-2018)*

This plan (based in a larger Partnerships team) provided leadership of Unitec's connectivity with employers and other external partners to deliver business development, partnerships and industry engagement achieving improved student and social outcomes, revenue and reputation.

2. *Unitec: Stakeholder Engagement Procedure (20180731)*

This procedure through effective engagement with stakeholders aims to ensure academic provision meets identified needs. Analysis, evaluation and application of this contributes to the Academic Evaluation, Review, and Improvements Policy; Programme Review Guidelines; Programme Evaluation Plan and Course Evaluation templates.

3. *Maori Success Strategy, Pacific Success Strategy, Waitakere Strategy (in draft)*

These strategies also seek to operationalise effective and purposeful engagement with community and iwi stakeholders, Maori & Pacific businesses and relevant central and local government agencies which support student success.

Current status of Industry Engagement:

The majority of industry engagement occurs in Schools and there is high variability in outcomes and performance. While some of this variability can be accounted for by features of the related discipline/sector, overall, there are differences in alignment of industry engagement practice with the Stakeholder Engagement Procedure.

Industry engagement is supported by the Industry Team. As a result of changes in the original Partnership Team, the Industry Team working in partnership with Schools and other service delivery units, delivers:

1. Leadership across agreed shared engagement foci (including employability, industry scholarships, labour market and business growth trends; future of work, Alumni, Industry Advisory Committees etc).
2. Support and systems for Schools to effectively implement the Stakeholder Engagement Procedure to ensure their academic portfolio meets industry needs;
3. Reporting of industry engagement at institutional level.

Next Steps

1. A Partnership Strategy (and associated implementation plan) will be developed aligned with Manaakitia te Rito (2019) and new institutional structures. This will replace the current Partnership Plan. It is expected the final draft will be available in December 2019.
2. The Stakeholder Engagement Procedure will be updated to reflect alignment with Partnership Strategy and new institutional structures.
3. A performance metric will be established using foci in the procedures and implementation plan associated with the Partnership Strategy to measure progress towards consistent approach and outcomes of industry engagement across our Schools (with acknowledging discipline/sector variation) and relevant service units. This performance metric will be reported to Academic Board.

Contributors

David Glover – Executive Director Partnerships & Student Recruitment

Heather Stonyer – Director Industry Partnerships

Simon Nash -