

Student Events and Communications Action Plan 2019

Key Actions to Achieve Priorities

Te Tihi Akonga Angitu We support students to succeed

Unitec Priority	Student Success Team Priority	Action and Timing
Success of all students, with a focus on priority groups (Māori, Pacific, Under 25, International) and the communities we serve (West, Central & North Auckland)	<ul style="list-style-type: none"> Growing collaborative relationships with communities and Unitec priority groups Enabling Students to develop a range of relevant and desirable skills Supporting transition into workforce/ further study/communities, locally and globally 	<p><i>[4-8 Bullet points describing key actions to achieve team priority]</i></p> <ul style="list-style-type: none"> Support and deliver marketing plan of support services focussed on our priority groups (Maori, Pacific, International) Connect students to Alumni group and support delivery of their events and communications. Deliver a successful graduation event that showcases our graduates success and inspires our future graduates
Quality learning, teaching and applied research to develop work-ready graduates and lifelong learners	<ul style="list-style-type: none"> Enacting our Te Noho Kotahitanga principles with learners Easing transition into tertiary through effective orientation Ensuring retention and success through accessible support in the development of tools and skills relevant to life-long learners Encouraging confidence in learners, community future through building resilience and self-capability 	<p><i>[4-8 Bullet points describing key actions to achieve team priority]</i></p> <ul style="list-style-type: none"> Deliver orientation events that create awareness of our services and the people that deliver them Enable connection between current students and services through engaging events, communications and marketing Contribute to increased retention rates through through improved events and communications. Work with Kaihautu to ensure we are embedding practices of Te Noho Kotahitanga in our line of work.
Engaged and inspired staff, equipped with the capabilities to support and deliver best learning	<ul style="list-style-type: none"> Team Building and wellbeing focus Collaborating towards cross functional PD opportunities and engagement Actively sharing and celebrating individual and group contributions to our communities Collaborative networking and benchmarking across ITP sector and communities 	<p><i>[4-8 Bullet points describing key actions to achieve team priority]</i></p> <ul style="list-style-type: none"> Re-scope and deliver Student Marketing plan Support and where possible build professional development opportunities Encourage and enable staff capability to build meaningful relationships across Unitec and with our community
A financially sustainable business to invest in the future	<ul style="list-style-type: none"> Ensuring our inclusive practices are; culturally, economically, socially, and environmentally sustainable Being resourceful in our daily practices including partnering with stakeholders to review financial priorities Building confidence in our performance among stakeholders 	<p><i>[4-8 Bullet points describing key actions to achieve team priority]</i></p> <ul style="list-style-type: none"> Work with Finance and procurement team to integrate best practices. Regularly review, debrief on events and communications to ensure our practices are sustainable Continue collaborative work with wider Unitec teams sharing resources where possible.