Industry Partnerships Action Plan 2019
Key Actions to Achieve Priorities

Unitec Priority	Activities	Action and Timing
Success of all students, with a focus on priority groups (Māori, Pacific, Under 25, International) and the communities we serve (West, Central & North Auckland)	**C*eate opportunities for Students and industry/sector/communities engagement throughout their career path***	1. Maintain and increase employability connections with industry: • Measure: Deliver industry connect events: 5 connect events 3 employability events: (09/12) 2. Support industry engagement delivering direct benefit for students (eg scholarships; WBL; Industry projects, industry partnership events eg Techweek et al) • Measure: number scholarships; WBL partners et al 3. Increase Alumni engagement (12/19): • Measure: by 12/19: Deliver phase 2 of Alumni project[Deliver 'give back' ; Activate 7 Linkedin Aumni groups 4. Contribute to Alumni/Graduate destination reporting and analysis • Measure by (12/19) undertake next Alumni Survey (TBC) Graduate employment outcomes reporting and analysis (Bcons; BEngTech Civil et al; additional for 5 year review)

Quality learning, teaching and applied research to develop work-ready graduates and lifelong learners	***Engage with industry to align academic portfolio delivery and provision***	1. Contribute to Annual business plans per school
		• Measure all plans completed (08/12);
		2. Collaborate on implementation of actions resulting from EER;
		    a) Co design with schools employer & alumni feedback on nominated programmes eg employer and alumni fora etc Measure: 8-12 x 5 year reviews tbc (08/12)
		    b) Establish (for new schools) and maintain existing Industry Advisory Groups (12/19) Measure: Achieved
		3. Establish and/or support large scale work integrated learning experience
		• Measure: (TBc)
		4.. Provide Industry and competitor market insights and value proposition for new/further product development
		• Measure: reports completed as required)

Engaged and inspired staff, equipped with the capabilities to support and deliver best learning	***Strengthen industry-academic partnerships***	1. Industry/stakeholder Engagement plans in place across each school • Measure: 9 schools completed and updated 2. Manage industry events on campus • Measure: names and events x8? 3. Manage website traffic & support uptake of opportunities Identify, support management of existing key industry partners, across disciplines and engagement types • Measure: contacts reported quarterly 4. Project and relationship management of new/emerging industry partners • Measure: Key partners benchmark report due end March; action plan • measure: engagement records updated
A financially sustainable business to invest in the future	***Manage Unitec's B2B brand***	1. Continue to build & deploy business systems to support effective industry engagement • Measure: tools for for Unitec industry and stakeholder engagement (CRM, Linkedin, Engage) Maintained and utilisation expanded : Measure: Industry engagement reporting (quarterly) 1. Increase and manage key partnerships and contracts • Measure 5x existing contracts; 2 x new contracts 1. Contribute to stakeholder engagement in West Auckland • Measure stakeholderengagement plan completed/actions in place 1. Collaborate actions resulting Roadmap • measure: submissions; letters to industry et al 1. Support Business case development for new programmes/partnerships (measure: business cases) • measure: business cases completed on time

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Quality learning, teaching and applied research to develop work-ready graduates and lifelong learners
 	
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