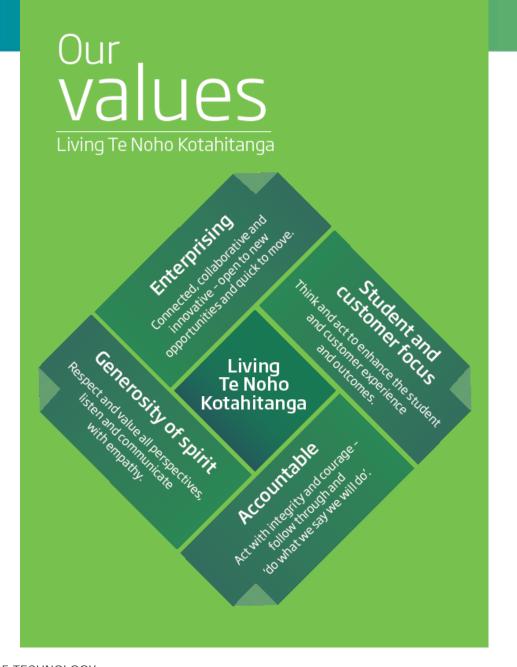


The Renewal Plan for United

July 2018

Contents

- Te Noho Kotahitanga
- Our purpose and success factors
- Context
- Our plan priorities
- Design principles
- Objectives
- 2020 financial goal and savings approach
- Operating model based on student journey
- Cost saving targets
- Support



Our purpose and critical success factors

We enable better futures for students, communities and public and private enterprise

- ✓ Highly employable and enterprising lifelong learners
- ✓ A more highly skilled innovative and enterprising NZ workforce
- ✓ Engaged and inspired staff equipped with capabilities for our future
- ✓ A financially sustainable United

Context

- Decline from 10,000 EFTs: 1,000 each year for 3 years
- Transformation impact
- Post land sale
- Forecast \$19M in debt by year end and \$46M by end 2019
- Independent Financial Advisor appointed, Council dissolved, Commissioner appointed
- Lack of clarity of BAU financials until recently
- Low staff morale for many reasons
- Continued market uncertainty esp. International
- Need to right size match expenses to revenue
- Draft design by July 2018
- Need for timely feedback and decision making
- Implemented from now until Dec 2019

Our renewal plan priorities

- Renewed focus on core business –
 work-ready graduates, lifelong learners
- Success of priority groups: Māori, Pacific, Under 25

 Committed to West, Central and North Auckland communities

Design principles

- Led by the principles of Te Noho Kotahitanga
- Informed by learnings from the past
- Informed by ITP roadmap conversations
- Informed by evidence wherever possible
- Based on the student journey
- Function first followed by structure
- Focus on structure and roles, not individuals
- Agile, sustainable solution
- Collaborative leadership and behaviours

"Best learning, effective support services"

Objectives

- To design a sustainable operating model and structure for a minimum of 6,000 EFTs (ex Mind Lab) for 2020 and beyond
- To realise overall cost savings of 20% across the organisation (\$25M)
- 3. To engage effectively with our people and key stakeholders throughout the process
- 4. To enable United to recover and grow in core areas of opportunity
- N.B. Long term strategy and values refresh to follow

Serving Auckland's future employment needs

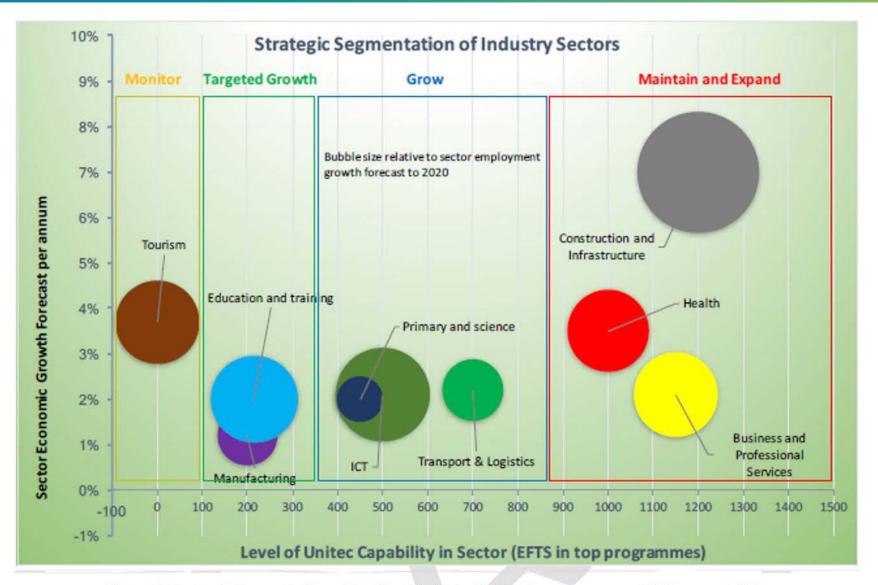


Figure 5: Strategic Segmentation of Auckland Industry Sectors based on current Unitec capabilities

Progress towards 2020 financial viability

	Budget 2018	Committed savings	Revised 2018	2020	Need to find
EFTS	8,019		6,935	6,000	
Revenue	138m		120m	107m	
Expense	129m	6m*	123m	98m	25m (20%)
EBITDAR	9.1m		(2.4)	9m	
Transformation	13.1m	6.6m	6.5m	0	6.5m
Total expenses	142m	12.6m	129.5m	98m	31.5m

^{*90%} from non-teaching areas

- Target savings from original 2018 budget: Teaching 20.5%; Teaching Support 23%, Services 26%
- Work on the basis that 20% is still to come from the revised budget for each area

Where \$123M currently goes (2018 revised budget)

44% Teaching (\$54M)
Networks & pathways
535 FTE

31% Service Groups (\$39M) 187 FTE

- FacilitiesManagement/Property
- Commercial
- IMS
- Marketing
- Finance
- Corporate Governance
- People & Safety
- Business Development

25% Teaching Support (\$30M) 264 FTE

- Academic Development
- Research
- Student Services
- International
- Operations
- Industry Workforce

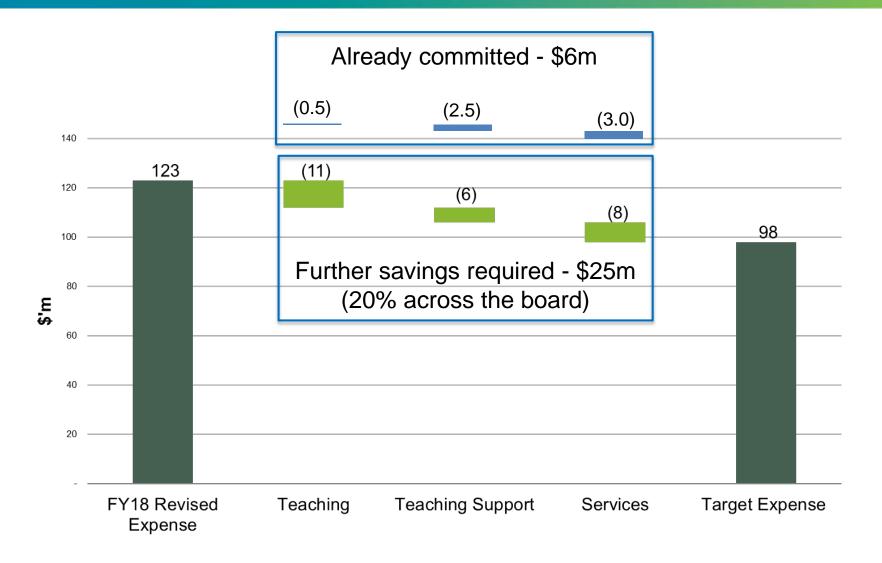
(Excludes \$3M IT leases recharged to capital expenditure)

How we compare - % of core revenue

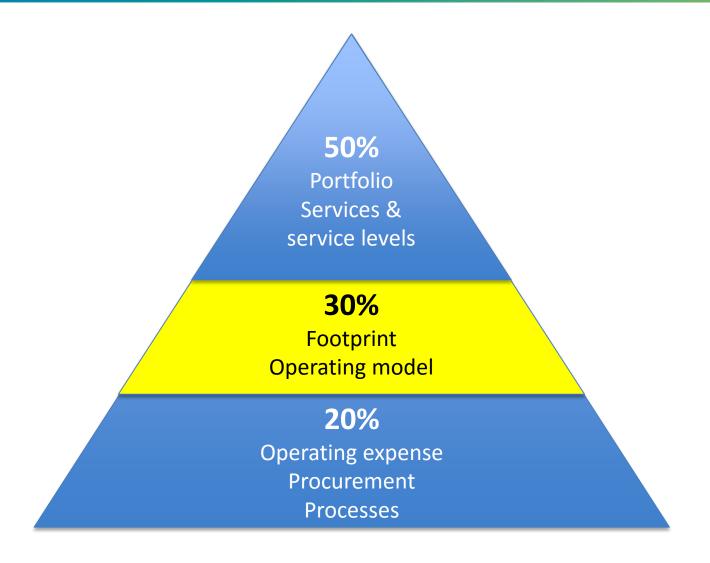
		Your Result	(2017 DRAFT) ITP Sector	(2017 DRAFT) Metro ITPs
Teaching & Research	di	47.9%	49.6%	48.5%
Library / LRC Services	di	2.9%	1.8%	1.8%
Student Services	di	3.1%	2.2%	2.2%
Student Administration	di	4.6%	3.8%	3.3%
IT Support	di	8.3%	6.5%	6.4%
Central Administration	di	14.3%	14.7%	13.1%
Marketing / Business Development	di	11.1%	8.6%	9.2%
Facilities	di	9.2%	7.4%	8.0%
Depreciation and Facilities Leases	di	11.9%	13.0%	12.5%
Total		113.3%	107.4%	104.9%

(Tribal 2017 data)

Where the savings will come from (\$25M)



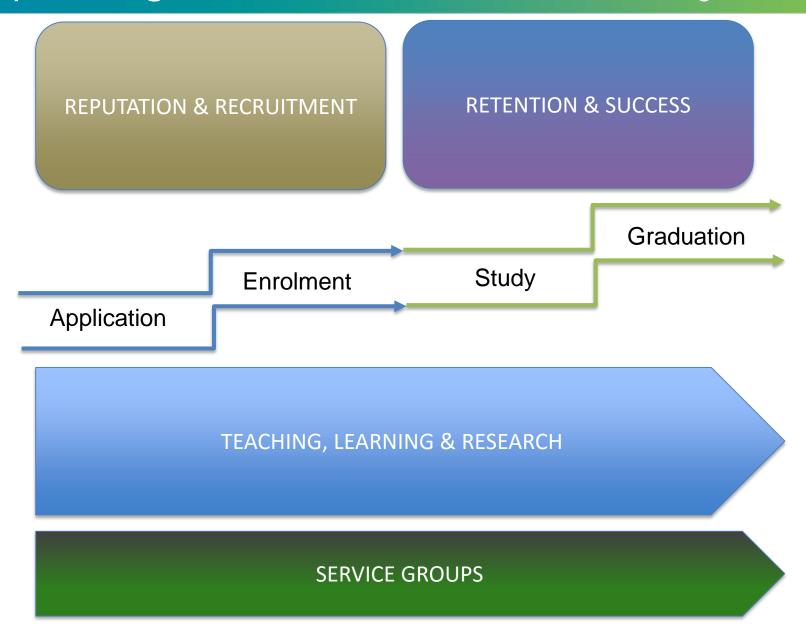
How savings will be achieved



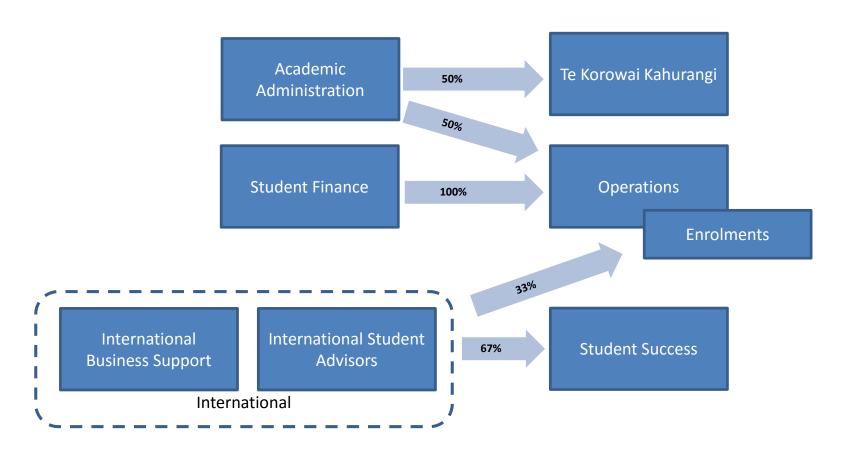
The approach to renewal

- Enhanced student focus retention & success
- Continue increasing revenue through enrolments
- Changes to services some stopped
- Changes to service levels some reduced
- Changes to operating models to increase efficiency and revenue
- Roles and responsibilities clarified
- People and operating expenses reduced across the board
- Innovative ideas for new/different approaches are welcome e.g. external partnerships, course delivery

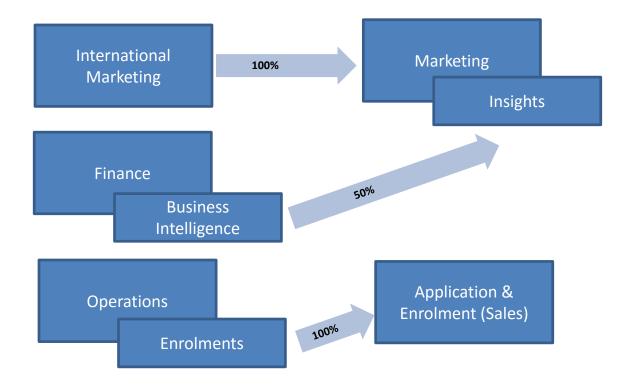
Operating model built around student journey



Phase 1 under way – ATOM*/Retention & Success



Phase 2 pending – Reputation & Recruitment



Proposed timeline:
Design & consultation - August
Change proposal & consultation - September
Decision - October
Implement change - by year end

Phase 2 pending – Services & Teaching Support

What are we going to

STOP? DEFER? CHANGE? GROW?

	2018 revised	Savings	Savings to be	
	expenses	committed	made (20%)	
Teaching Support	32,503,159	2,529,442	6,500,632	
Service Groups	40,293,883	3,172,529	8,058,736	
Total	72,797,042	5,701,971	14,559,368	

Proposed timeline:

Design & consultation - August

Change proposal & consultation - September

Decision – October

Implement change - by year end

Phase 2 pending - Academic portfolio rationalisation

What are we going to

STOP? DEFER? CHANGE? GROW?

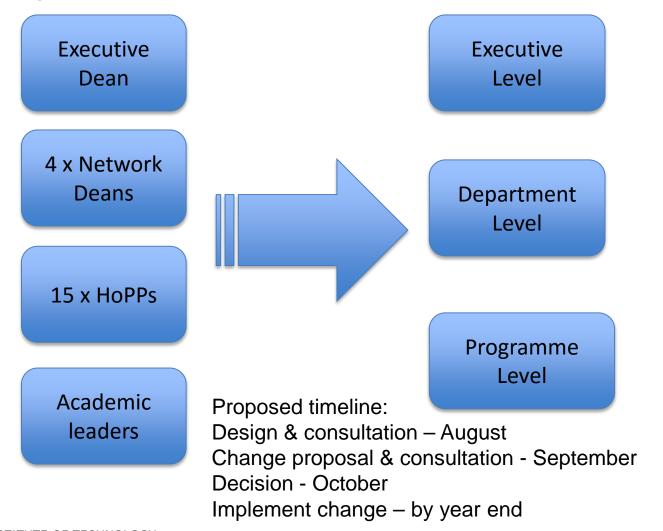
	2018 revised	Savings	Savings to be
Network	expenses	Committed	made (20%)
Business, Enterprise and High Technology			
Bridgepoint			
Construction, Infrastructure and Engineering			
Health, Community & Animal Science			
Te Miro			
Total	53,833,343	583,951	10,766,669

Proposed timeline:

Detailed criteria for rationalisation to be shared – August 3 Proposed revision to academic portfolio to be shared – August 10 Full staff consultation around changes to follow

Phase 2 pending - Academic restructure

Aligning academic leadership plus support with purpose, size and need



Operating model built around student journey

REPUTATION & RECRUITMENT

- Marketing
- Application & enrolment (Sales)
- Industry connection
- Market Development

RETENTION & SUCCESS

- Pastoral care
- Student services

Graduation

Enrolment

Study

Application

TEACHING, LEARNING & RESEARCH - Pathways, Research

SERVICE GROUPS – Finance, IMS, FM/Property, People & Safety, Comms

New financial model (\$98M) - final \$\$\$ TBC

47% Teaching,
Learning & Research
(\$46M)

Networks & pathways Research

26% Service Groups (\$26M)

- People & Safety
- FM/Property
- IMS
- Finance
- Corporate Governance inc Comms

14% Retention & Success (\$14M)

- Student Services
- Māori Success
- Pacific Success

13% Reputation & Recruitment (\$12M)

- Marketing
- Application & Enrolment
- Industry Connection
- BusinessDevelopment

Support

- Exisiting informal support systems family, friends, colleagues and managers
- HR Business Partners
- Employee Assistance Programme 0800 327 669
- Unitec Conciliator
- Tertiary Education Union
- TIASA Union

