



eLearning, Property and Technology Forum Feedback Survey

March 2014

Market Insights



Research Objective and Methodology

Background:

The Open Forum was an introduction to the updated Learning and Teaching strategy and new property and technology strategies. Due to the time limitations, a high level summary of the direction was presented. The intention is to follow up this forum with updates as the plans to support these strategies are developed and rolled out.

Objective:

This survey aimed to find out:

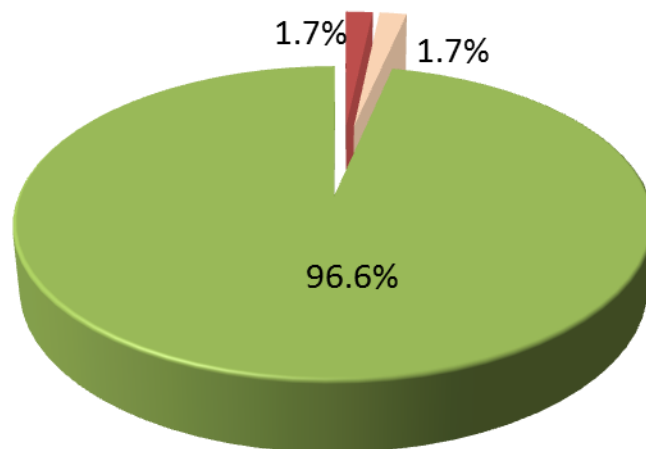
- Attendees' feedback on the forum and strategies presented
- If and how, attendees would like to be kept informed
- What are the barriers that stopped some people from attending the forum

Methodology & Participation:

- An online survey was used to achieve the objectives
- 58 (46%) attendees completed the survey



97% of respondents agree or strongly agreed the Open Forum helped them to understand the strategic direction of Learning and Teaching, Property and Technology at Unitec



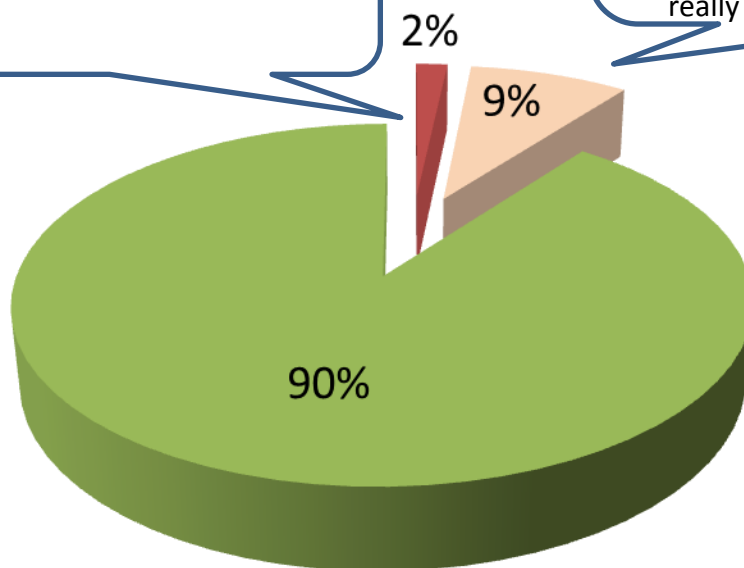
■ Strongly Disagree/Disagree ■ Neutral ■ Strongly Agree/Agree



Over all satisfaction

I expected to hear more details about Learning Commons/Main Library developments.

- "...I could not see a strong vision... I feel we should cover more than the basics..."
- "It is difficult to assess the impact of strategy when it is only a 'high level summary..."
- "... don't feel that some of them have been thought through enough to know if they will really work out or not..."



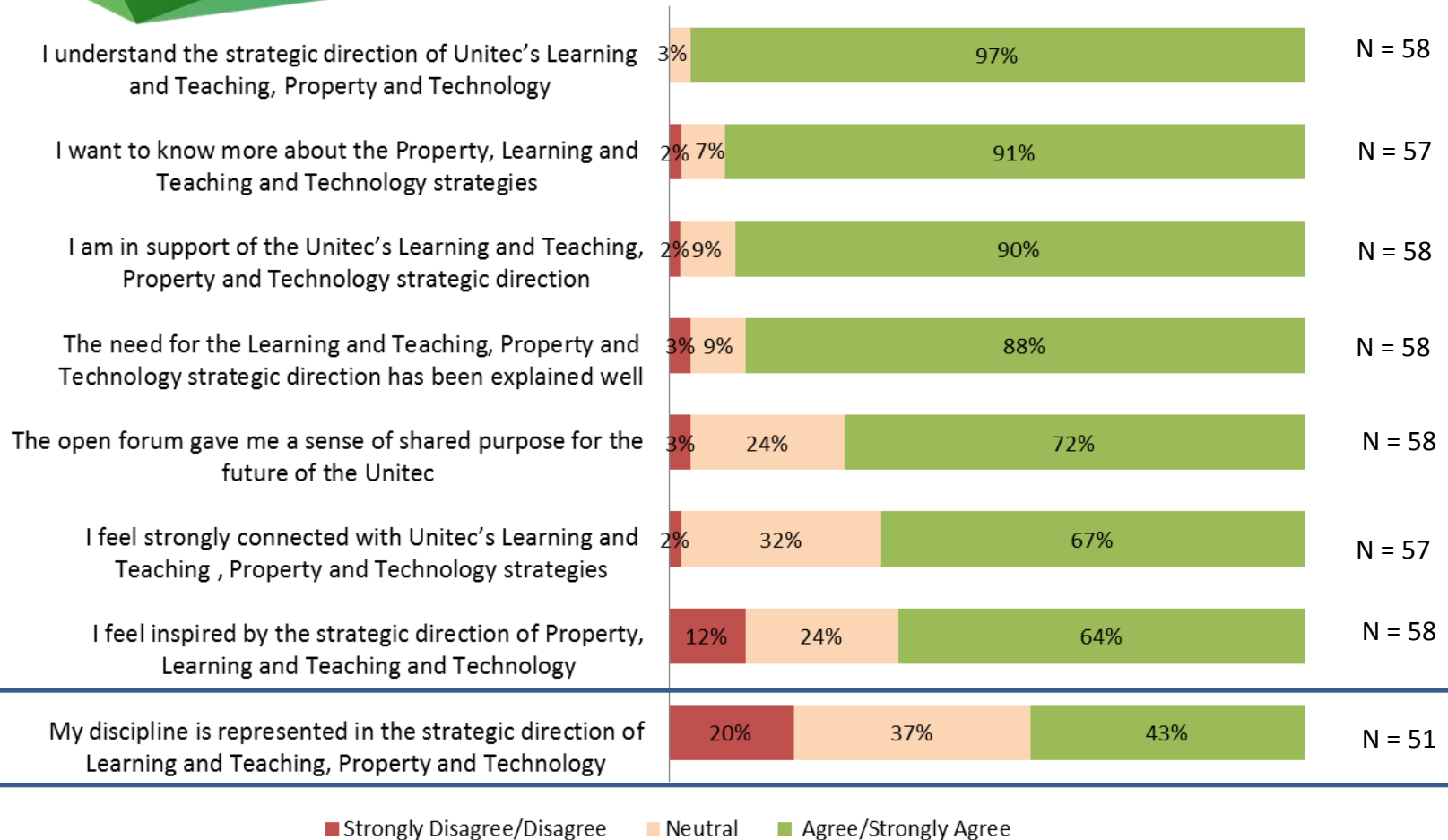
■ Very Dissatisfied/Somewhat Dissatisfied ■ Neither Satisfied nor Dissatisfied ■ Somewhat Satisfied/Very Satisfied

90% of respondents were somewhat satisfied /very satisfied with the direction of Learning and Teaching, Property and Technology developments at Unitec.

n = 58



Feedback on topics

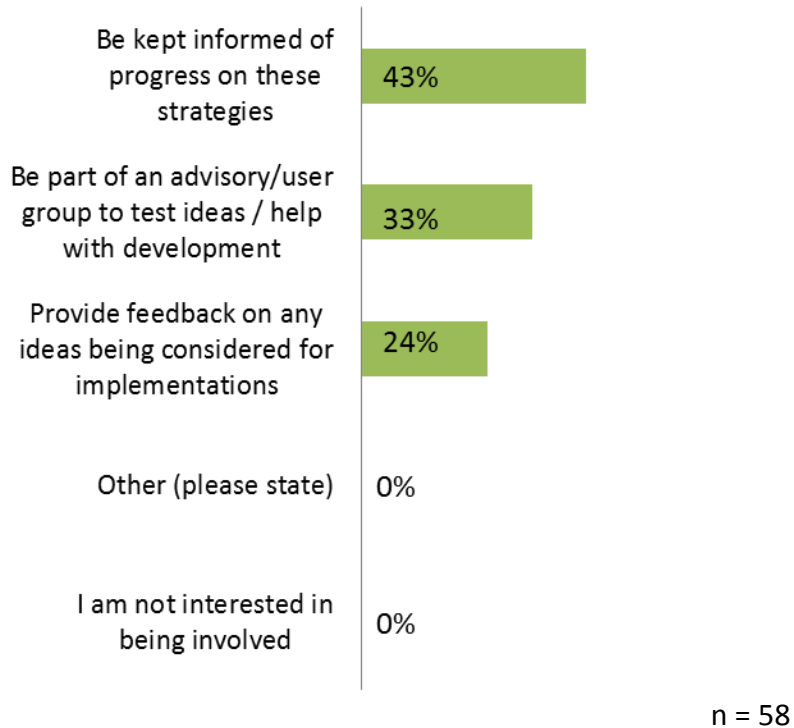


- 97% of respondents understand the strategic direction of Unitec's Learning and Teaching, Property and Technology.
- Of concern 20% of respondents think their discipline is underrepresented in the strategic direction of Unitec's Learning and Teaching, Property and Technology.

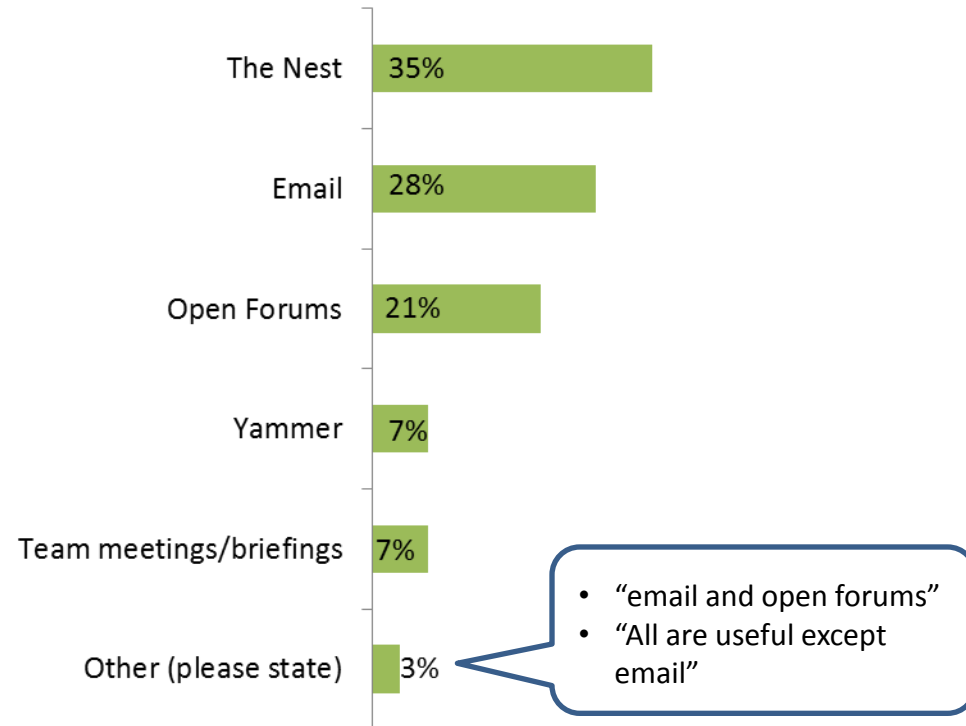


Involvement and Communication channel

How would you like to be involved with the Property, Learning and Teaching or Technology strategies?



How would you like to be kept informed on updates about these strategies and related activities? Please select your preferred channel

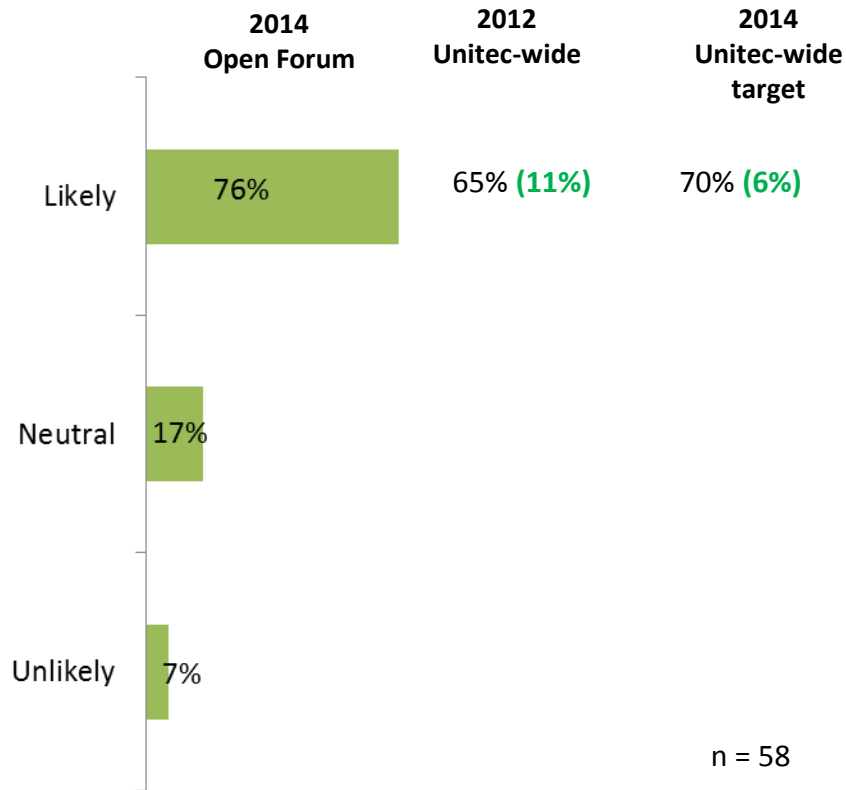


- Majority respondents (43%) would like to be kept informed of progress on Property, Learning and Teaching or Technology strategies.
- Most preferred channel is The Nest (35%), Email (28%) and Open forums (21%).

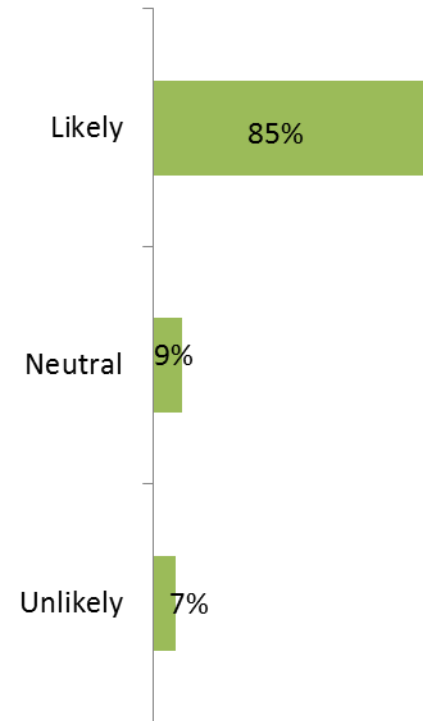


Employee Advocacy

How likely are you to recommend a job at Unitec to family and/or friends?



How likely are you to recommend a Unitec programme or course to family and/or friends?



- 76% of respondents are likely to recommend a job at Unitec to family and friends. It 11% higher than 2012 Unitec-wide figure and 6% higher than 2014 Unitec wide target.
- 85% of respondents are likely to recommend a Unitec programme or course to family and friends.