|  |  |
| --- | --- |
|  | **COMMERCIAL ASSESSMENT QUESTIONNAIRE** |
|  |
| **Early Stage Technology Ranking** |
|  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | Weighting (1-3) | Score (1-5) | Weighted Score |
| 1 | **IP Strength** |  |  |  |
|  | Track Record of Inventor(s) |       |       |       |
|  | Quality of the science |       |       |       |
|  | Patentability |       |       |       |
|  | Contractual Situation |       |       |       |
|  |  |  |  |  |
| 2 | **IP Breadth** |  |  |  |
|  | Portfolio Synergy |       |       |       |
|  | Platform technology |       |       |       |
|  | Freedom to operate |       |       |       |
|  |  |  |  |  |
| 4 | **Stage of Development** |  |  |  |
|  | Funding Available |       |       |       |
|  | Investment Required, (Research, IP protection) |       |       |       |
|  | Development Risk |       |       |       |
|  |  |  |  |  |
| 5 | **Market Size** |  |  |  |
|  | Market Attractiveness |       |       |       |
|  | Benefit to customer |       |       |       |
|  | Growth tendency |       |       |       |
|  |  |  |  |  |
| 6 | **Market Environment** |  |  |  |
|  | Familiar Industry |       |       |       |
|  | Track record of Commercialisation |       |       |       |
|  | Industry Contacts |       |       |       |
|  |  |  |  |  |
| 7 | **Contribution to Revenue** |       |       |       |
|  |  |  |  |  |
| 9 | **Product Margins** |       |       |       |
|  |  |  |  |  |
| 10 | **Personal Assessment** |       |       |       |