|  |  |
| --- | --- |
|  | **COMMERCIAL ASSESSMENT QUESTIONNAIRE** |
|  | |
| **Early Stage Technology Ranking** | |
|  | |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | Weighting (1-3) | Score (1-5) | Weighted Score |
| 1 | **IP Strength** |  |  |  |
|  | Track Record of Inventor(s) |  |  |  |
|  | Quality of the science |  |  |  |
|  | Patentability |  |  |  |
|  | Contractual Situation |  |  |  |
|  |  |  |  |  |
| 2 | **IP Breadth** |  |  |  |
|  | Portfolio Synergy |  |  |  |
|  | Platform technology |  |  |  |
|  | Freedom to operate |  |  |  |
|  |  |  |  |  |
| 4 | **Stage of Development** |  |  |  |
|  | Funding Available |  |  |  |
|  | Investment Required, (Research, IP protection) |  |  |  |
|  | Development Risk |  |  |  |
|  |  |  |  |  |
| 5 | **Market Size** |  |  |  |
|  | Market Attractiveness |  |  |  |
|  | Benefit to customer |  |  |  |
|  | Growth tendency |  |  |  |
|  |  |  |  |  |
| 6 | **Market Environment** |  |  |  |
|  | Familiar Industry |  |  |  |
|  | Track record of Commercialisation |  |  |  |
|  | Industry Contacts |  |  |  |
|  |  |  |  |  |
| 7 | **Contribution to Revenue** |  |  |  |
|  |  |  |  |  |
| 9 | **Product Margins** |  |  |  |
|  |  |  |  |  |
| 10 | **Personal Assessment** |  |  |  |